

CERTIFICATE IV IN FLORISTRY

Program Summary

Program Code: WRF40104

Duration: Most students finish this study program within 6 - 12 months

Cost

\$3,750 includes resources.

Entry Requirements

There are no specific entry requirements.

Venue Class Room & Mobile.

Other Details

Recognition of Prior Learning.

Please call us for more information

Program Overview

Learn the skills to equip you for a fragrant and colourful career in the floristry industry.

Career Opportunities

This qualification will equip you with the skills and knowledge to manage and/or own your own florist shop.

Entry Requirements

There are no specific entry requirements.

Assessment

Assessment is both formative and summative.

How do I apply or get more information?

Go to www.worldwidetrainingacademy.com.au and download an enrolment form or contact our office for further assistance.

Further Information

For further information regarding any aspect of this program, please contact us on (02) 9797 8811 and we will be happy to help you.

Program Structure

This qualification requires the successful completion of the following 32 units of competency:

Course Content

BSBSBM301A	Research business opportunities
BSBSBM405A	Monitor and manage business operations
BSBSBM406A	Manage finances
WRFD301B	Create floristry designs using hand tied techniques
WRFD302B	Create floristry designs using wiring techniques
WRFD303B	Create floristry designs using a base medium
WRFD404B	Create custom made, advanced and large scale floristry designs
WRFO201B	Provide service to floristry customers
WRFO202B	Care for floristry stock and merchandise
WRFO203B	Prepare and display floristry stock
WRFO204B	Assemble and prepare floristry products
WRFO306B	Apply product knowledge to meet customer needs
WRFO307B	Recommend on floristry products and services
WRFO408B	Implement floristry products and services plan
WRRCA1B	Operate retail equipment
WRRCS1B	Communicate in the workplace
WRRCS2B	Apply point of sale handling procedures
WRRER1B	Work effectively in a retail environment
WRRF1B	Balance register/terminal
WRR11B	Perform stock control procedures
WRRLP1B	Apply safe working practices
WRRLP2B	Minimise theft
WRRM2B	Perform routine housekeeping duties
WRRM6A	Create a display for a small business
WRRO3B	Provide a safe working environment
WRRS1B	Sell products and services
WRFO205A	Apply techniques to update floristry industry knowledge
WRFD406A	Create floral designs to competition specifications
WRRPM3B	Lead and manage people
BSBMKG404A	Forecast market and business needs
BSBSBM403A	Promote the business
RTC2016A	Recognise plants